

# The Peaceful Entrepreneur™ Leading and Succeeding from Stillness

**The Dream Queen, Stacey Mayo, invites you to lead your business and your life from a place of stillness ... to peacefully and powerfully align your purpose and your profits ... and to make decisions that are congruent with your soul for your business and your life.**



**Will 2009/2010 be YOUR year?**

Dear Conscious Entrepreneur,

Welcome to The Peaceful Entrepreneur™

I designed this program so you can finally have the business information and resources you need along with the coaching and accountability you want to help you tap into those unique and brilliant ideas that light you up such that you can hardly wait to put them into place. Combine powerful intuitive guidance that you will learn to tap into with tools that allow you to leverage your time and increase your income while making an impact – the impact you were always meant to make.

## **What is stillness?**

It is the practice of being in the moment rather than in the past or future. **It is a place inside of you where inner peace can be found.**

It is from this place that intuition can be heard more clearly and from which brilliant ideas are born. Creativity gets unleashed from this quiet place where there are no interfering thoughts. Connections to higher guidance are remembered and strengthened when we are not busy trying to figure things out.

This sense of peacefulness, knowing and connection can and does lead to more happiness and contentment with life in this very moment – rather than having it be hinged upon some future event.

You may be wondering what this has to do with leading a business. Perhaps it seems a bit contradictory to all the information out there about how important it is to act with speed. You may find yourself thinking: “For goodness sake, in these crazy times, who has time to be still?” You may even feel like being still is lazy

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But nothing could be farther from the truth. When you learn to listen to what wants to be born, when you follow the nudges and guidance you get and combine that with practical business strategies and tips to leverage your time and market in alignment with your soul, you will be able to make a bigger impact than ever before AND earn a great living.



I have attended many programs before that helped me to get quiet and still my mind. I have also attended many programs to help me grow my business. I have never attended a program that helped me combine the two – to grow my business from a place of stillness.

So while the stillness programs were wonderful they did not prepare me for how to maintain that inner peace while dealing with the everyday challenges we face as business people. Not did they teach me how to follow the energy of what wants to happen – that is in alignment with my highest and best.

Similarly, the programs to grow my business had great information but did not teach me how to truly get past the old memories, beliefs and stories I had that caused me to resist making the changes that I knew could catapult my business. I had to learn that somewhere else.

That is why I have created the Peaceful Entrepreneur.

In this program you get the best of all worlds in one place. This is a list of possible things we will cover in the program, **but since this is an individual program, it will be customized to your needs and desires:**

In this program you will:

- ❖ Receive **consistent support, championing, mentoring, energy clearing, along with my intuitive hits**, to support you in taking actions that are in alignment with your dreams and your essence.
- ❖ **Take your business to a new level or a new direction (or start a new venture)** in a way that resonates with your soul. Make a bigger impact, attract more income and more of your ideal clients – all while using your natural talents, strengths and passions.
- ❖ **Create a plan for your business.** No more riding by the seat of your pants – however, you will be called on to use your intuition, follow your energy, pay attention to the flow in support of growing your business authentically and organically, with heart and

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commitment to putting your life's work into the world and getting the financial success your deserve. It's a combination of being committed to your intentions while paying attention to the natural flow of your energy and where it wants to go.



- ❖ You will **develop a one year guide** for implementing your vision - new products, marketing strategies, financial goals – all mapped out. This will help you feel confident and in control knowing what steps you need to take to achieve your goal. This guide is meant to be flexible and will evolve with you as you evolve over time.
- ❖ **Stillness practices.** We will create stillness practices that work for you and develop your muscle to be in the moment, listen to what your soul wants and follow the energy.
- ❖ You will get clear on **the "BIG YES"** program, product or service that is next for you so that there is no question in your mind. You will learn to make choices that are in alignment for you at a deep level. No more forcing or pushing.
- ❖ **Create and launch products, programs and/or services** that are in alignment with your vision and natural talents from a place of calm confidence. You will also learn to create products that bring in a sustainable income so the financial uncertainty dissipates and financial certainty becomes more common.
- ❖ **Dream Big!** No more playing small. This is the time to really own your BIG SELF and make a big impact by taking one step at a time.
- ❖ **Create an authentic marketing plan** – Once you know what you want to do, then it becomes about how to bring it out in the world to reach the right people from a place of authenticity. Many people shy away from marketing. We will create a plan that has marketing be fun and in alignment with who you naturally are.
- ❖ You will learn to create a virtual or on-site team and **delegate effectively** so that you are spending your time living your purpose and making an impact. While many new entrepreneurs believe they cannot afford this. Doing this right can actually add significant income to your bottom line. It also frees up your energy. Energy constricts when you do things you do not enjoy doing or do not do well.

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- ❖ Creating a **customer relationship funnel** that allows you to introduce yourself to prospective clients virtually, show them what you know and attract them in and build relationship with them.
- ❖ As you move forward into new territories, blocks, fears and beliefs will come up. We will **clear your core fears, beliefs, and patterns** that get in the way of your carrying out your BIG YES such as fear, procrastination, perfection, anxiety, shame, rejection, etc.
- ❖ We **will clear money beliefs/plateaus that conflict with you attaining your goals**. These types of beliefs and blocks naturally occur each time we take our lives and business to a new level or change directions. They are outside our comfort zone. We don't suggest forcing your way through but rather clearing what is in the way so you can move ahead naturally and with more ease.
- ❖ **Develop your intuition** so that you know when choices, opportunities, potential partners, vendors, clients are right for you and when they are not.
- ❖ By committing to this long term coaching relationship you are committing to the **long term growth of you and your business**. Of course, you cannot start or turn around a business overnight, but you will have a plan, support and more confidence to take the steps you need and want to take to make your dream happen.



You'll see from what is included in the program that it is designed to deliver a **high level of accountability, coaching and support so you make powerful decisions and take passionate action towards achieving your BIG YES and your vision of success.**

**If you are selected for the program your commitment to showing up mentally, energetically, spiritually and creatively are your keys to achieving what you want.** So is asking for support, being open to new ways of thinking and being willing to be challenged out of your comfort zone and into being the LEADER of your company and your life!

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## **Your Platinum Program Includes:** **One Day Private Spiritual Business Retreat**

- Held outside Atlanta with Stacey to **create your “Big Yes” plan for at least the next 12 months.** Custom designed with your specific needs, outcomes and desires in mind. It may include such things as creating your vision, clarifying your ideal client for a new venture, planning out your next year of marketing activities, product and program creation and launches and joint venture opportunities **or will include other strategic work based on where you are in your business building process.** We can start to breakthrough blocks and fears, and create a **flexible plan for your life and business that totally resonates with your soul and your life.**
- Spending this day with Stacey **can shave up to 6 months off your learning curve and timetable for growing your business.**
- During this time we may also create your **Custom Stillness Guide** to support you in living from a peaceful place, including kinesiology testing for best foods and practices for your individual body (optional)



## **Leading from Stillness Coaching Program**

- **Launch Coaching Call:** Initial one hour session to lay the foundation for our relationship and the year ahead
- **24 coaching sessions** of 40 minutes each to be used throughout the year as you need them (sessions may occasionally be longer if needed/desired)
- **Feedback on marketing materials/programs and products**
- **Priority accessibility** to Stacey by email and phone as needed throughout the year.

## **Two Half-Day Virtual Retreats**

- These virtual retreats are offered twice a year for private platinum clients. We design the focus on of the program and give you suggestions for both getting still and being incredibly productive during this time. As a group we check in via telephone to provide accountability and structure, celebrate your progress and provide coaching as needed. This is a fun way to make progress in an area that just is not happening during your regular work week.

## **4. Bonuses**

- Transportation To/From Airport for Retreat and a delicious lunch during the retreat day (Lodging and airfare is your responsibility)

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- A New Book Hand Picked By Stacey & Sent To You Quarterly
- Free Ticket To Any of Stacey's Online Events
- Life Transformation Tools online lessons, CDs and transcripts – 12 lessons and CD's
- Audio and written stillness tips and meditations throughout the year
- Recommended resource list of everything from web designers, website host and much more to support your business as it grows
- Publicity in Living Your Dreams Ezine and/or Peaceful Entrepreneur Blog and social media outlets



## To Be Considered for The Peaceful Entrepreneur Platinum Program:

Simply [download](#) and complete the Peaceful Entrepreneur Private Program Application and Enrollment form and FAX back to Stacey at 770-819-8611 or email to [coach@balancedliving.com](mailto:coach@balancedliving.com)

**NOTE: You MUST fax back your application within 48 hours to be considered for the program at the discounted investment!**